

ReferenceNumber: CWDB/EOI/Wool Survey/2023-24/

**Request
For
Expression of Interest (EOI)
For
Baseline Study on Indian Wool
Sector (Wool Survey) and Vision
2030**



Central Wool Development Board
Ministry of Textiles
Govt. of India

123, Opposite Krishna Mandir,
Bhagat Ki Kothi, Pali Road, Jodhpur (Raj.)-342001

Phone-0291-2433967 & 2616328

E-mail:woolboard-textiles@gov.in

Website:www.woolboard.nic.in

Central Wool Development Board, Ministry of Textiles, Govt. of India

123, Opposite Krishna Mandir, Bhagat Ki Kothi, Pali Road, Jodhpur (Raj.)-342001

Phone-0291-2433967 & 2616328, E-mail: woolboard-textiles@gov.in

CWDB/EOI/Wool Survey/2023-24/

Date:

Invitation for Expression of Interest for Baseline Study on Indian Wool Sector (Wool Survey) and Vision 2030


Central Wool Development Board, an autonomous organization under the Ministry of Textiles invites Expression of Interest (EOI) from agencies for Baseline Study on Indian Wool Sector (Wool Survey) and Vision 2030

The EOI document containing the details of qualification criteria, submission requirement, brief objectives, the scope of work and evaluation criteria, etc. can be downloaded from the website: www.woolboard.nic.in

Further details, if any, may be obtained from Central Wool Development Board Ministry of Textiles Govt. of India 123, Opposite Krishna Mandir, Bhagat Ki Kothi, Pali Road, Jodhpur (Raj.)-342001 Phone-0291-2433967 & 2616328 E-mail: woolboard-textiles@gov.in during working hours (09:30 to 06:00 hours IST).

Last date for submission of EOI is 18/8/23 (Friday) up to 1200 hours (IST). A non-refundable fee of Rs.2000/- by way of online transfer in the account number 922020061001380 name of the account holder Central Wool Development Board, Name of the Bank Axis Bank Ltd. Pal Road Jodhpur (Rajasthan), , IFSC Code UTIB0003296 , may be remitted and provide details while submitting EOI for Study on Indian Wool Sector (Wool Survey) and Vision 2030.

Applicants meeting the qualification criteria will be invited for presentation before the selection committee of Central Wool Development Board.


Executive Director
(CWDB)

Note: CWDB or any of its designates reserves the right to cancel this request for EOI and/or invite afresh with or without amendments, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is indicative and CWDB reserves the right to amend/add further details in the EOI

Central Wool Development Board, Ministry of Textiles, Govt. of India

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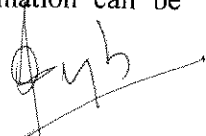
Phone-0291-2433967 & 2616328, E-mail: woolboard-textiles@gov.in

Dear Sir/Madam, .

Central Wool Development Board, an autonomous organization under the Ministry of Textiles invites sealed Expression of Interest (EoI) from agencies for Study on Indian Wool Sector (Wool Survey) and Vision 2030

The EoI document containing the details of qualification criteria, submission requirement, brief objective, the scope of work, method of evaluation etc. can be downloaded from the website: www.woolboard.nic.in

The Expression of Interest will only be accepted electronically through the e-Procurement Portal Central Public Procurement Portal (CPPP). Bidders are advised to follow the instructions provided in the Instructions to the Tenderer for the e-submission of the bids online through the CPPP for e-Procurement at <https://eprocure.gov.in/eprocure/app>. Further information can be obtained at the address given below.


Executive Director,
Central Wool Development Board,
Ministry of Textiles, Govt. of India
123, Opposite Krishna Mandir, Bhagat Ki Kothi,
Pali Road, Jodhpur (Raj.)-342001
Phone-0291-2433967 & 2616328,
E-mail: woolboard-textiles@gov.in

Queries if any may be referred through email to the Executive Director, Central Wool Development Board at above-mentioned address.

Important Dates:

Sr. No.	Critical Dates	Date (dd/mm/yyyy)
1	Publishing Date	05.08.2023
2	Document Download Start Date	05.08.2023
3	Document Download End Date	28.08.2023
4	Bid Submission start date	05.08.2023
5	Bid Submission end date	28.08.2023
6	Bid opening date	29.08.2023

Encl: EOI document as above

Yours faithfully,



Executive Director
(CWDB)

Expression of interest (EOI)

Baseline Study on Indian Wool Industry and Vision 2030

Background

CWDB is Nodal Agency of MOT for implementation of Wool Sector scheme namely 'Integrated Wool Development Programme' (IWDP) in all wool producing States.

The woollen industry in the country is small in size and widely scattered. It is basically located in the States of Punjab, Haryana, Rajasthan, Uttar Pradesh, Maharashtra and Gujarat. 40% of the woollen units are located in Punjab, 27% in Haryana, 10% in Rajasthan, while the rest of the States account for the remaining 23% of the units. A few of the larger units are located in Maharashtra, Punjab, Uttar Pradesh, Gujarat and West Bengal. Although India has the 3rd largest number of sheep, it depends on import of fine quality wool for application in clothing. In 2020-21 India's production of wool was 37 million kgs and imports of raw wool and rags were 82 million kgs. The primary agro-allied segment of value chain faces several constraints such as productivity, quality and market access.

The global textile and clothing industry is characterized by major trends towards sustainability and circularity. Being a biodegradable natural fiber, wool has unique properties with versatile applications. Wool currently accounts for 1.1% of the world's global fiber production. As of 2021 about 1.2 billion sheep produced just over 1,950 million kgs of greasy wool. China, India and Australia have the largest number of sheep accounting for a quarter of the world population. The production of clean wool has been stagnant at about 1,200 million kgs. Although China remains the largest producer of woollen textiles, India has the potential to grow its share in view of sourcing shifts and cost competitiveness.

Objective

The primary objective of the Wool Survey in India is to conduct a comprehensive assessment of the wool sector including industry in major wool producing and wool processing states. The survey aims to gather accurate and up-to-date data on various aspects of wool production, processing, marketing, and consumption.

There is a need to review the current situation by undertaking a comprehensive study of the Indian wool value chain and assess its growth potential. The study should become a reference for future development of the wool industry in India and policy making.

Fee for downloading of the documents- For downloading the documents, A non-refundable fee of Rs.2000/- by way of online transfer in the account number 922020061001380 name of the account holder Central Wool Development Board, Name of the Bank Axis Bank Ltd. Pal Road Jodhpur (Rajasthan), IFSC Code UTIB0003296, shall be remitted and provide details while submitting EoI for Study on Indian Wool Sector (Wool Survey) and Vision 2030.

Deadline for submission of proposal:

In exceptional circumstances and at its discretion, CWDB may extend the deadline for submission of proposals by issuing an amendment to be made available on the CWDB website,

in which case all rights and obligations of CWDB and the bidders previously subject to the original deadline will thereafter be subject to the deadline as extended.

Validity of offer:

The offer for EoI as per this document shall be valid for a period of three (3) months initially which may be extended further if required by CWDB.

Instructions to agencies

The Expression of Interest is to be submitted in the manner prescribed below:

- i. Applicant's Expression of Interest as per Format-1.
- ii. Organizational Contact Details as per Format-2.
- iii. Experience of the organization/agency as per Format-3.
- iv. List of three (03) experts/ consultants on payroll as per Format-4.
- v. Financial strength of the company as per Format-5.
- vi. Additional information as per Format-6.
- vii. Declaration as per Format-7.

Geographical Coverage of the Project

The geographical coverage of the Wool Survey project in India will encompass key wool-producing regions across the country. India is known for its diverse climate and landscapes, which influence the distribution of wool-producing/wool processing areas. Therefore, the survey will be conducted in the following major wool-producing/ woollen product manufacturing states/ UTs:

- ❖ Rajasthan
- ❖ UT of Jammu and Kashmir
- ❖ UT of Ladakh
- ❖ Uttarakhand
- ❖ Himachal Pradesh
- ❖ Maharashtra
- ❖ Madhya Pradesh
- ❖ Karnataka
- ❖ Andhra Pradesh
- ❖ Telangana
- ❖ Sikkim
- ❖ Gujarat
- ❖ Punjab
- ❖ Haryana
- ❖ Uttar Pradesh
- ❖ Arunachal Pradesh

- ❖ Any other region /state/UT having wool production/woolen product manufacturing potential

The survey will aim to cover a representative sample of wool-producing areas/wool processing within each state, considering factors such as production volumes, the diversity of sheep breeds along with shearing/grading and marketing of raw wool, and the presence of various value chain actors along facilities for marketing of finished goods. The specific selection of regions will be based on consultation with relevant stakeholders, experts in the wool industry and CWDB to ensure that the survey's findings are comprehensive and representative of the overall wool sector in India.

Terms of reference

The comprehensive study should encompass the entire value chain and include the following key tasks in consultation with key stakeholders across the value chain and production clusters.

The overall objective of the study is to provide the database to improve the competitiveness of the Indian wool value chain. Among the key objectives is to improve the technical and marketing capacity of agro-enterprises and cooperatives of project target subsectors.

The Study should be conducted in two broad phases with Phase I focused on a comprehensive assessment of the primary value chain in India and identification of the opportunities and gaps. Thus, the scope of the Phase I Baseline Study is described below. The Baseline Study would be a precursor to the global study to be carried out in the subsequent phase to learn from international best practices and examine opportunities for Indian wool industry to integrate with the global value chain.

- The agency shall Suggested Scope of Work and Approach & Methodology (A&M) before commencement of the work

PHASE I: Baseline Study

1. Structure of the value chain	
i.	Analyze the size and structure of the wool value chain in India encompassing the upstream agro-allied supply chain for animal fiber raw materials for wool (including but not limited to sheep, Pashmina and Angora), raw wool shearing/grading and its marketing practices along with utilization of wool locally, intermediate textile production chain comprising spinning, knitting, weaving and processing and finished goods (Made ups and readymade garments). Marketing of finished goods practices. Capacity at each segment of the value chain should be estimated
ii.	Identify major clusters and analyze the value chain at each cluster level
iii.	Identify key actors along the value chain
iv.	Analyze the market linkages for the primary wool processing sector and identify opportunities for strengthening the access to market for primary processors
v.	Role of Govt. agencies at field level in value chain
vi.	Identify the constraints and key issues faced at different segments of the value chain, especially the primary agro-allied segments

vii.	Mechanism for collection of field level data and its compilation
viii.	The study should describe the characteristics of the organized mill and fragmented decentralized sector
ix.	Identify the institutions and associations engaged in sector development, quality control and testing
x.	Analyze imports and exports of woolen textiles and garments
xi.	Identify the opportunities for diversifying the product range for applications of wool fibers in non-textile end uses and blending with other fibers

2. Recommendations	
i.	Examine the extant policies at Central and State level that have an impact on the development of the wool sector, especially the primary processing/marketing segment of the value chain
ii.	Identify the gaps in the policies and make recommendations for intervention
iii.	Identify the support measures for building up the capacity at the primary level to strengthen downstream linkages, at processing level and at final value added product level

PHASE 2

1. International benchmarking of competitiveness	
i.	Provide an overview of the global wool value chain in terms of the structure of the value chain, major countries, mega trends
ii.	Carry out a SWOT analysis of India's major competitors
iii.	Assess the competitiveness of India's wool sector vis-à-vis a panel of reference countries. The factors to be evaluated should include level of vertical integration, size and scale of firms, technology, factor costs of production, quality and productivity, skills and policies for sectoral development
iv.	Identify various certification requirements for the production and marketing of wool fibre and articles thereof. The list should mandatory and voluntary requires aimed at sustainability and traceability along the supply chain and quality standards and accreditation required by international buyers
v.	The study should analyze the global trade in terms of major HS codes and benchmark India's market share vis-à-vis key countries and identify potential for penetration into the global trade in woolen textiles and garments.
vi.	Organize a Study Tour of the key stakeholders to identified reference countries to learn from the best practices adopted by them to strengthen the primary value chain

2. Policy framework	
i.	Analyze extant policies having an impact on the woolen industry by carrying out a baseline study of the sectoral policies and programmes
ii.	Assess the effectiveness of major existing policies on the sectoral development
iii.	Identify policy prescriptions for resuscitating the Indian woolen industry

3. Vision and recommendations	
i.	Based on the findings of the study, a Blue Print for revival of India's wool value chain should be prepared. The Vision 2030 should envision the potential to grow

- the sector in tandem with the aggregate textile value chain and integration into the global value chain (GVC)
- ii. The blue print should assess the impact of the vision in terms of capacity, exports, investment and employment
 - iii. The development of the competitiveness of the primary agro-allied value chain should be kept in focus
 - iv. Identify key success factors for growing the sector
 - v. Make policy recommendations for short to mid-term and the role of the public and private sector.. Recommendations should include gaps in the existing policy framework and identify new initiatives

Basic qualifications of the bidders

Technical qualified and financially sound Consultancy Firms dedicated to providing advisory services to textile sector may apply. The bidder will have to submit credentials and documents in support of their experience of working with the textile and garment industry. The firm should have minimum 5 years' experience and an average turnover of minimum Rs.6crores in the last 5 years. The additional qualifications of the specialist firm include

- Expertise across the textile value chain (raw materials to finished goods, production processes, supply chain, technology, markets)
- Evidence of conducting value chain studies of agro-allied products
- Familiarity with policies and regulatory framework
- Team of experts based in key locations in India and internationally
- A bidder has not been convicted of an offence under-
 - i. Prevention of Corruption Act, 1988; or
 - ii. Indian Penal Code or any other law for the time being in force, for causing any loss of life or property or causing a threat to public health as part of execution of a public procurement contract.

Time-frame and deliverables

The study should be completed in seven months from the date of issuance of the work order. The selected firm would be required to submit an Inception Report within in 60 days to present the preliminary understanding of the situation, approach and workplan.

PHASE I (12 months)

	Deliverables	Timeline
1	Kick off meeting	1 month
2	Inception report	2 months
3	Presentation of Interim Report (1)	3 months
4	Field work covering identified states/clusters	4 months
5	Presentation of Interim Report (2)	1 month
6	Draft report presented to stakeholders	1 month
7	Final report with recommendations submitted	12 months

PHASE II (8 months)

	Deliverables	Timeline
1	Kick off meeting	1 month
2	Inception report	2 months
3	Presentation of Interim Report (1)	3 months
4	Study Tour	1 month
5	Presentation of Interim Report (2)	1 month
6	Draft report presented to stakeholders	1 month
7	Final report with recommendations submitted	8month

Availability of Funding:

The fund is available for the wool survey under HRD and Promotional Activity scheme of IWDP programme of CWDB, Jodhpur, Ministry of Textiles, Govt. of India.

Evaluation criteria and method of evaluation:

- (i) Screening of EoIs shall be carried out as per eligibility conditions mentioned in this document and based on verification of testimonials submitted.
- (ii) EoI will be evaluated for short listing inter alia based on their past experience of handling similar type of project, strength of their human resources, financial strength of firm and presentation / proposal to the selection committee whose decision will be final.
- (iii) The agencies will be required to make a presentation, to a selection committee showcasing their proposals.
- (iv) Short-listed agencies will be issued Bid Documents and asked to submit their price proposal.
- (v) Bidders must ensure that their Bid response is submitted as per the formats attached with this document.

1. Format for submission:

Format-1: Applicant's Expression of Interest

To,

The Executive Director,
Central Wool Development Board, Ministry of Textiles, Govt. of India
123, Opposite Krishna Mandir, Bhagat Ki Kothi,
Pali Road, Jodhpur (Raj.)-342001
Phone-0291-2433967 & 2616328, E-mail: woolboard-textiles@gov.in

Subject: Submission of Expression of Interest for Baseline Study on
Indian Wool Sector (Wool Survey) and Vision 2030.

Sir,

In response to the Invitation for Expressions of Interest (EoI) published on
-----for the above purpose, we would like to express interest to
carry out the above proposed task. Fee for the downloading the
documents is Rs.2000/- remitted online. A copy of the payment receipt is
enclosed. As instructed, the following documents were submitted while
submitting EoI on the CPP Portal.

1. Organizational Details (Format-2)
2. Experience in related fields (Format-3)
3. List of experts/ Consulting Agency on payroll (Format-4)
4. Financial strength of the organization/agency (Format-5)
5. Additional information (Format-6)
6. Declaration (Format 7)

Encl as above

Yours sincerely
Signature of the applicant
Full name of applicant
Stamp/seal
Date

Note: This is to be furnished on the letter head of the organization/agency.

Format-2:Organizational/agencycontactdetails

S.No	Organizational/agencycontactdetails	
1	Name of the agency	
2	Main areas of work	
3	Type of agency	
4	Whether the agency has been blacklisted by any organization/country. If yes, details thereof.	
5	Address of registered office with telephone number and email address:	
6	Address of offices	
7	Contact Person with telephone no. & e-mailaddress	

Encl.:

1. Copy of certificate of incorporation
2. Copy of Article of Association in respect of 3 above
3. Undertaking in respect of 4 above

Signature of the
applicant [Full name of
applicant] Stamp/Office Seal

Date: .../.../2023

Format-3: Experience in Related Fields

Overview of the past experience of the agency in all aspects related to Various domains of Assessment

S. No	Items	Number of Assignments during last 5 years	Order Value of each assignment in Rupees	Mention the name of Client/ Organization (Enclosed completion certificates)
3.1	Experience of assignments of similar nature			
3.2	Experience in carrying out Similar assignments in India			
<p>Decision of Evaluating Committee in ascertaining 'similar nature' and similar assignment' will be final.</p> <p>Signature of the applicant (Full name of applicant) Stamp & Date</p>				

Format-4:Listofexpertsonpayroll

S.No	Name	Designation	Qualification	Relevant ExperiencewithProj ectdetails
1				
2				
3				
4				
5				
6				

Signatureoftheapplicant(
Full name of
applicant)Stamp&Date

Format-5: Financial Strength of the organization/agency

S.No	Financial Year	Overall annual turnover (in Rs.)	Whether profitable Yes/No	Annual net profit in (Rs.)
1	2018-19			
2	2019-20			
3	2020-21			
4	2021-22			
5	2022-23			

Signature of the applicant (Full
name of
applicant) Stamp & Date

Format-6: Additional Information

1. List all enclosures related to the previous sections.

S.NO	Description	No. of pages

2. Additional information to support the eligibility.

Signature of the applicant (Full
name of
applicant) Stamp & Date

Format-7:Declaration

We hereby confirm that we are interested in competing for the EOI for Baseline Study on Indian Wool Sector (Wool Survey) and Vision 2030

All the information provided herewith is genuine and accurate.

Authorized Person's Signature.

Name and Designation:

Date of Signature:

Note: The declaration is to be furnished on the letterhead of the organization/agency.

Scoring Matrix for EoI Evaluation

S.No	Criteria	Max Points	
1	General Experience in Providing Services	10	
	Number of Years of Experience as on March 31 2023		Points
	Less than 5 year		NIL
	5 year experience		2.5
	One point for every subsequent (after 5 year) year experience (1 year: 0.5 point; 2 years: 1 point; 19 years: 9.5 points)		Max 9.5
	20 years and more		10
2	Experience in Providing Services in last 5 years (i.e. Financial Years 2018-19, 2019-20, 2020-21, 2021-22 and 2022-23 #)	40	
	Number of Assignment with direct relevance to the scope and coverage of the TOR		Points
	Each project carries 3.5 points (up to 10 projects)		Max 35
	10 and more number of projects		40
<p># For Covid pandemic years, experience in preceding years can be considered for evaluation</p>			

TOR – Baseline Study on Wool Industry (CWDB)

3	Annual turnover in each of the last five financial years (2018-19, 2019-20 and 2020-21, 2021-22, 2022-23). Fill appropriate points in respective columns and submit							20	
	Annual Turnover	Points	Financial Years						Total Points Max 20
			2018-19	2019-20	2020-21	2021-22	2022-23		
	Rs. 6 Cr.	1.5							
	Between Rs. 6 Cr- Rs. 7 Cr.	2							
	Between Rs. 7 Cr- Rs. 8 Cr.	2.5							
	Between Rs. 8 Cr- Rs. 9 Cr.	3							
	Between Rs. 9 Cr.	4							
4	Methodology for conducting survey							Max Points	
	Points will be awarded based on the past study conducted and detailed presentation on conducting the step wise survey, fetching data, recommendation for the policy modification and report to be submitted to be made before the selection committee							30	
Overall Points (Out of 100)							100		