

**AGENDA ITEM FOR 47th EXECUTIVE COMMITTEE MEETING OF
CENTRAL WOOL DEVELOPMENT BOARD TO BE HELD ON 13th
FEB., 2016 AT WOOL RESEARCH ASSOCIATION, THANE.**

Discussion & approval for organizing 'Woollen Expo' under HRD scheme of CWDB
by hiring stalls in 'National Art & Craft Expo' at Ahmedabad @ Rs. 14,000/- stall

Central Wool Development Board, Jodhpur organizes Woollen Expo (exhibitions-cum-sale of woolen products) at different places in the country to promote sale of wool and woollen products, to increase awareness in favour of Woolen Products, expose weavers/ manufacturer to new woolen markets and promotion. This activity is part of approved Plan Scheme and CWDB continue to organize Woollen Expo every year. Executive Committee (EC) meeting of CWDB approves Woollen Expo for organizing this activity in winter season as per Budget Estimates.

In this regard, the Board has recently received a new proposals from MOT submitted by Chairperson Exhibition Committee, Rural India Development Foundation, Ghaziabad (U.P.) addressed to Hon'ble Minister of State for Textiles (IC) vide letter dated 8th Feb., 2016. Copy of same proposal is enclosed as Annexure-I. They requested to participate by hiring stalls @ Rs. 14,000/- stall from 26th Feb.,2016 to 7th March,2016 at Ahmedabad Education Society where the artisans will display their talent and sell their woolen articles and approx. 10,000 visitors will visit everyday. This sponsorship fee will include providing furnished stalls (8' X 8' size), tables, chairs and wide publicity cost in leading news-papers and other media.

Looking at short period for inviting participants and new Implementing Agency for CWDB, we may consider to hire about 15 stalls @ Rs. 14,000/- per stall with total amount of Rs. 2.10 lakhs under above proposal during 2015-16.

As above, proposal for organizing Woollen Expo at Ahmedabad by Rural India Development Foundation is placed before the Executive Committee for consideration and approval.